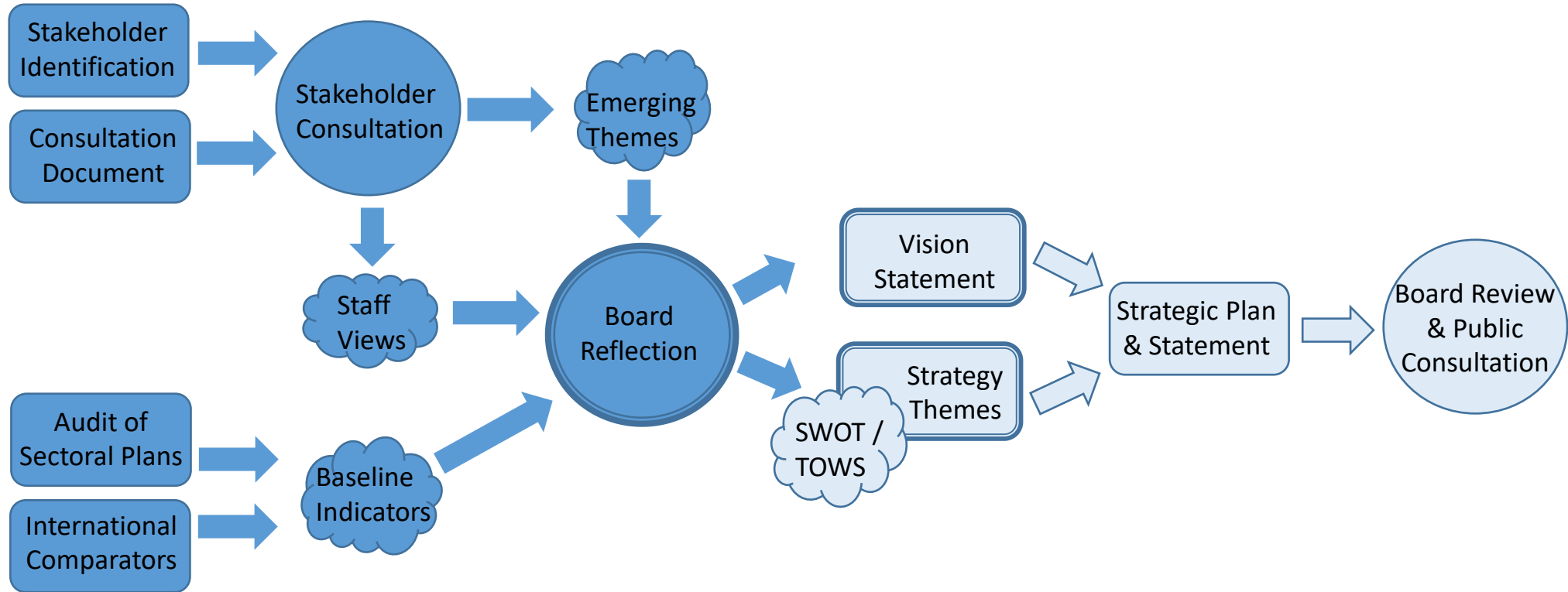


TOWARDS STRATEGIC OPTIONS FOR THE WDC

October 2018

OUR PATHWAY



1. Consultation Document
 - Based on material provided by WDC
 - Covered internal (programmes/areas of focus/strategic goals)
 - Covered external environment
2. Identification of participants
 - All public sector (or as good as)
 - Mostly based on priority list (WDC)
 - Some additional suggestions/replacements
3. Interviews
 - Questions provided in advance
 - “Look back to look forward”
 - 24 Individuals, 17 Organisations, 14 Sessions

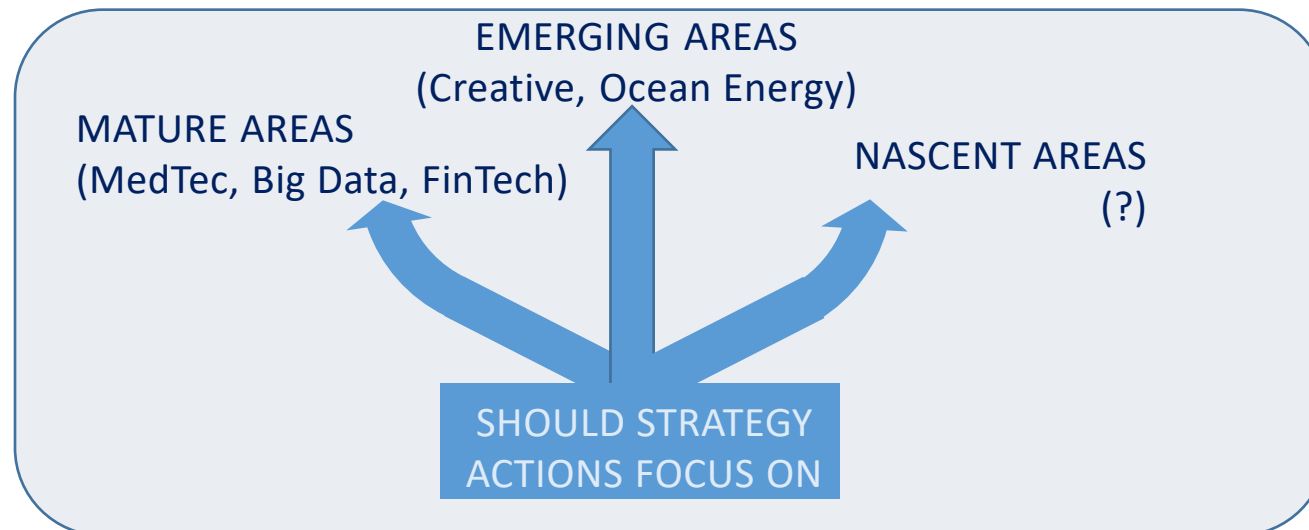
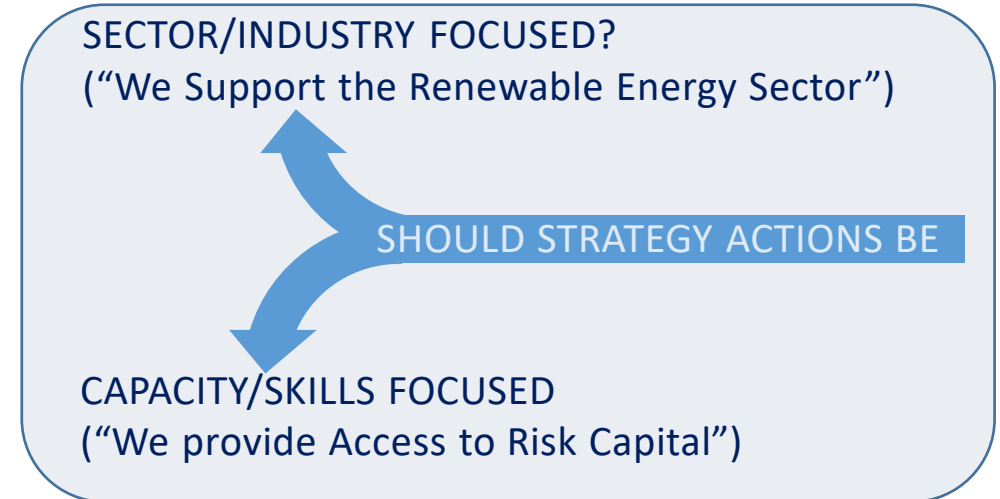
STAKEHOLDER CONSULTATION - OBSERVATIONS

1. Very positive engagement:
 - Approached 30 people, 24 responded
 - All sessions ran over scheduled time, in some cases significantly
 - Good engagement with material in advance
2. WDC is held in very high regard:
 - Individuals specifically mentioned in context of positive experience
 - Criticism always framed constructively
 - Good understanding at individual work programme level
3. Recognition of the context
 - Participants drew links to e.g. Ireland 2040 and Atlantic Economic Corridor
 - Challenges were well understood, e.g. new board members, new department, changes in environment

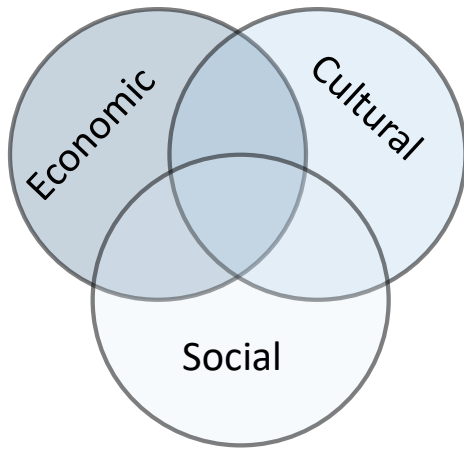
STAKEHOLDER CONSULTATION – EMERGING THEMES

- **Strategic Purpose:** Re-consider vision and strategic goals
- **Performance:** identify key performance indicators and/or develop action plans in order to demonstrate value and progress.
- **Areas of focus:** Consider relative emphasis placed on economic, societal and cultural development
- **Geographic Remit:** Promote coherent national policy to regional development and consider functional economic area
- **Collaborative working arrangements:** key partners & relationships
- **Flagship Projects:** Concentrate effort on a limited number of projects
- **Coherence:** Ensure that activities across work programmes are aligned
- **Added-value:** Recognise the systems that stakeholders and partners operate within
- **Risk:** Balances the need for an appropriate risk profile with its objectives for the region
- **Relevant:** Ensure regular contact with stakeholders

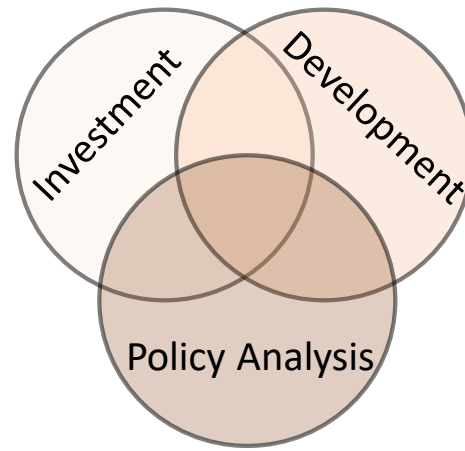
SOME CHOICES



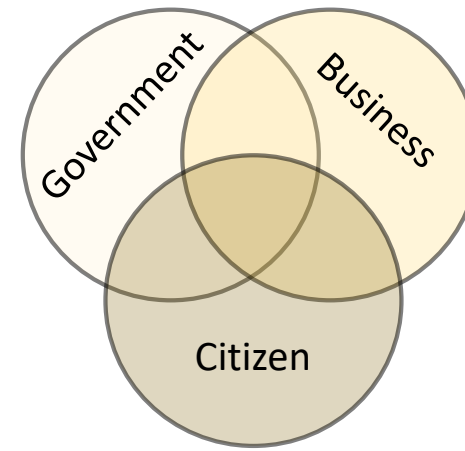
SOME PRISMS TO VIEW THE WDC



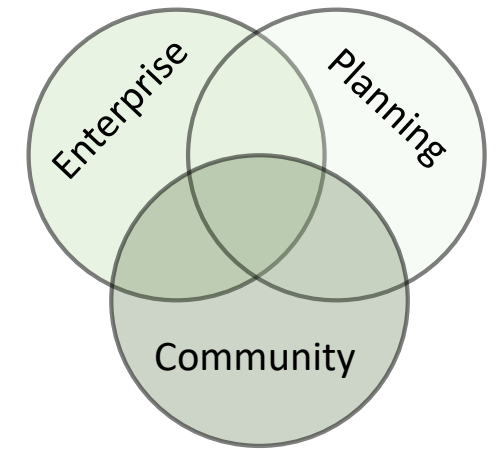
The Mission View



The Functional View



The Stakeholder View



The System View