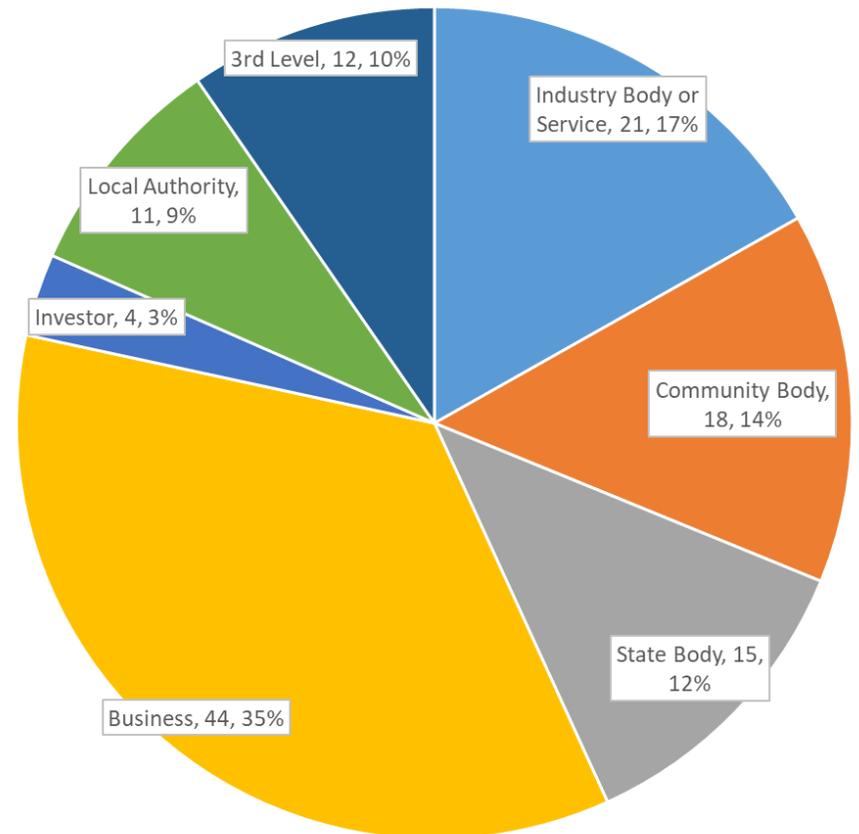


## ON LINE SURVEY RESULTS

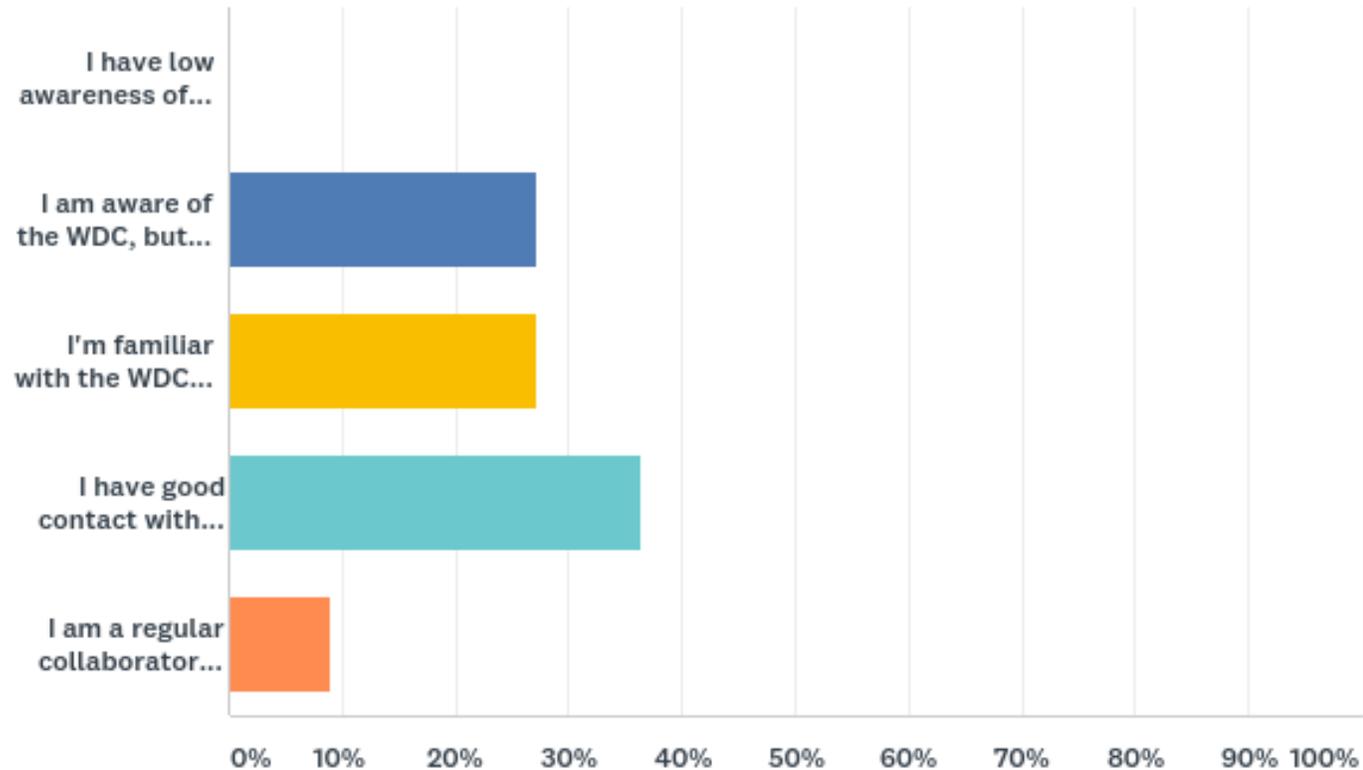
- 125 Invitations sent
- 22% Click Through Rate
- 82% Completion rate
- Typical Time spent = 15 minutes

- Local Authorities included e.g. Tourism Officers, LEOs etc
- State Bodies were mainly sectoral agencies, e.g. Failte Ireland
- Industry Bodies were e.g. Chambers, Industry Associations and Enterprise Centres

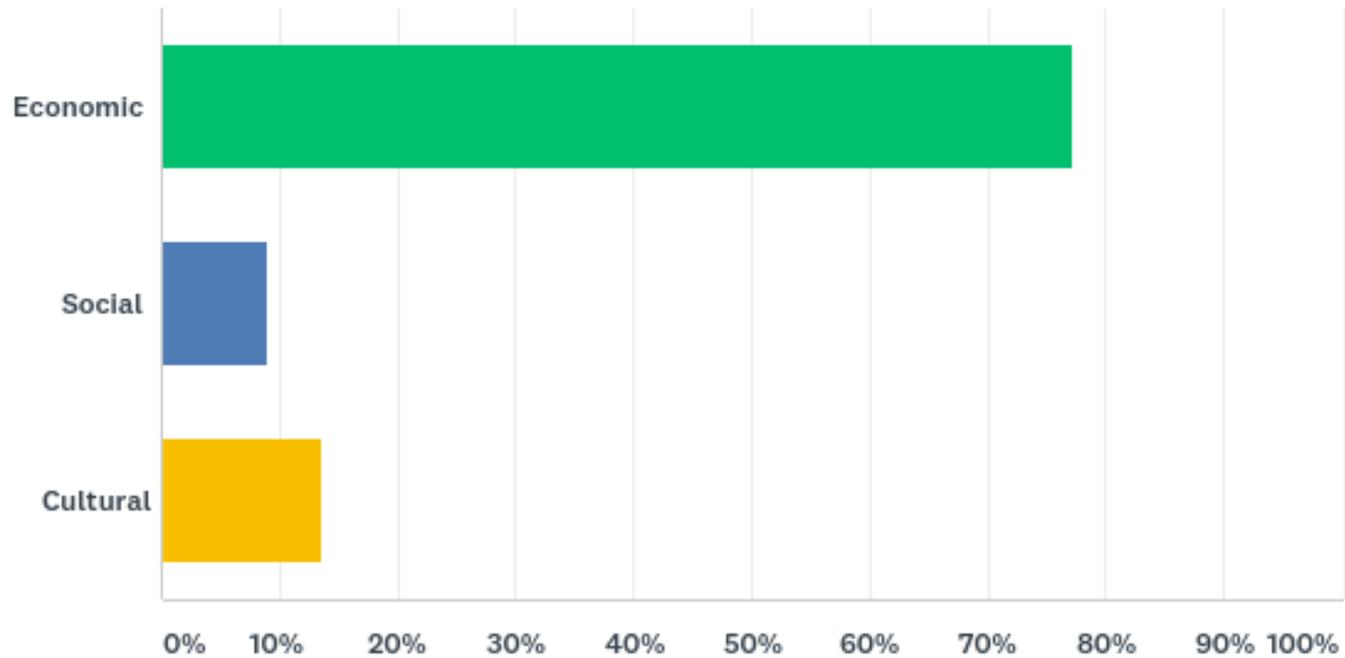
Where Survey was sent



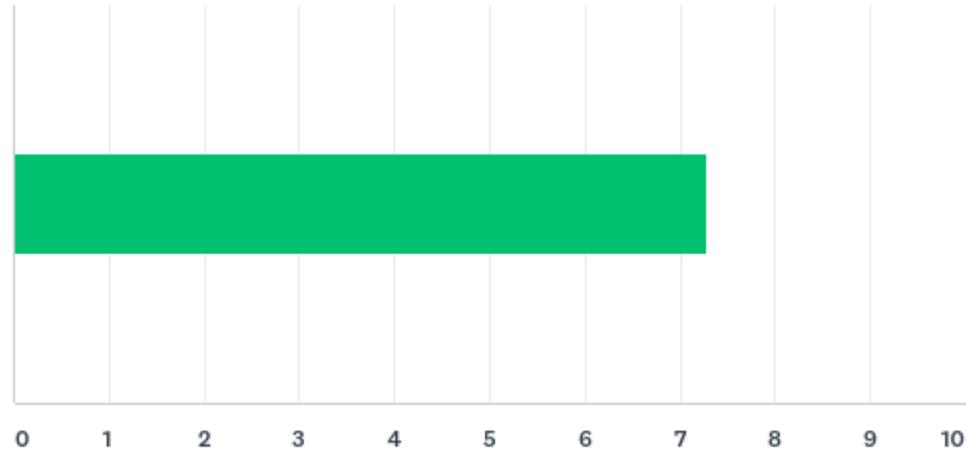
## Q5 How familiar are you with the work of the Western Development Commission (WDC)?



## Q7 Which of the following is your primary focus?



Q9 The mission of the WDC is "to champion the economic, social and cultural development of Ireland's Western Region". How well does this mission reflect the work that the WDC does or should be doing?



“A mission statement should state how WDC will achieve its vision but I don't believe the vision statement fully reflects WDC”

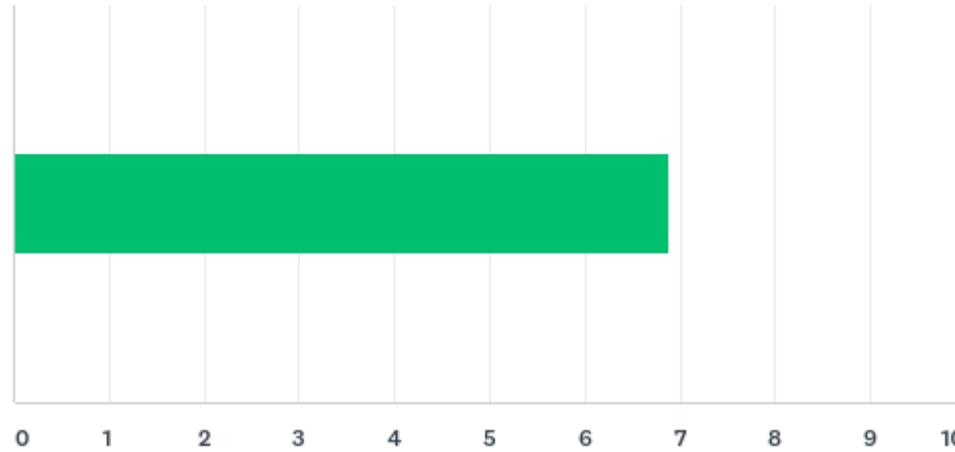
“The WDC mission and raison d’être could be flagged more extensively”

“In my opinion the wording needs to be a little stronger e.g develop the economic, social and cultural profile of Ireland's Western Region”

“My experience with the people in WDC is that they are fully invested in and committed to this mission.”

“There's approval of the mission then there's how well it matches reality. Champion is an interesting verb. Champions are important, companies and individuals need champions. They give advice, they make connections and advocate. It's a big role.”

Q11 The current WDC strategy statement outlines the agency's vision as:"To be the go-to agency for the development of Ireland's Western Region".How appropriate is this statement as a vision for the WDC?



"I don't believe this presents an ambitious vision for either the WDC or the region. Given WDC's role, the vision should reflect the development of the region. Using the phrase "go-to agency" undermines WDC's mandate, and suggests a lesser position to other development agencies. The vision statement needs to be more lofty".

"There are many agents who contribute to this vision. WDC could take a more significant leadership role".

"It cannot be a standalone agency. It has to work with local authorities and other influencers in the economic, social and cultural sectors and this should be reflected in its vision"

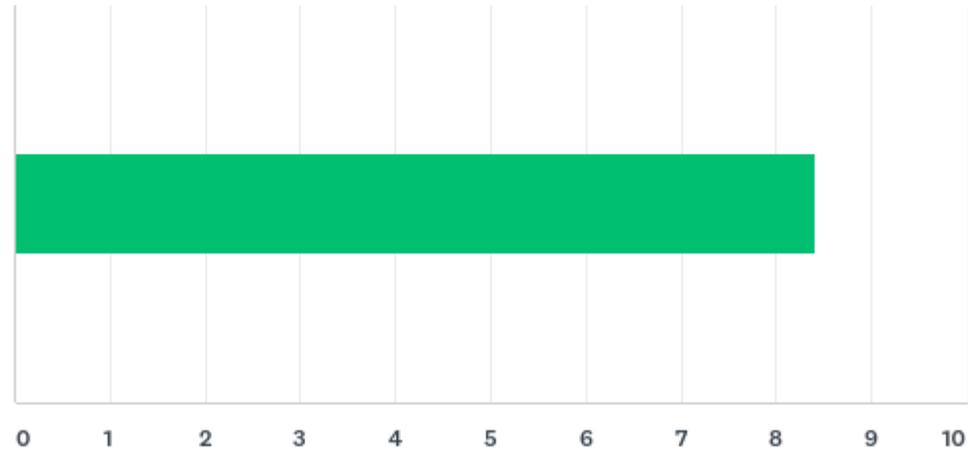
"It is ambitious and requires cooperation from many other agencies and stakeholders. However, we do need a coordinating or lead agency for the West".

"I wouldn't believe that the WDC would be seen as the goto agency in the region. Most would still see the national state agencies as the go to bodies in respect of whatever needs they have"

I don't think 'go-to agency' is strong enough or measurable enough. It needs to provide more of a benefit to the audience".

## Q13 Do these values reflect what you would expect from an organisation such as the WDC?

1. **'Collaboration:** We collaborate with all national, regional and local Organisations for the development of the Western Region'.
2. **'Leadership:** Nurture leadership across economic and social activity with Ireland's Western Region'.
3. **'Innovation:** We encourage and promote innovation in the development of the Western Region'.
4. **'Integrity and Trust:** We strive to earn the trust of all our clients and stakeholders by operating with the utmost integrity, in all our dealings with them'.
5. **'Adaptability and Flexibility:** The WDC and its staff are adaptable and flexible to meet changing circumstances'.



"Under 'Leadership' insert the words 'environmental' and 'cultural' Innovation can mean many things to many people. Consider inserting "We encourage and promote innovation to create value for citizens, for communities and for businesses in the Western Region."

"My experience dealing with [the WIF] has been extremely positive. As a public entity, WDC will struggle to be adaptable and flexible".

"Strategy statements can be admirable and of value. However to have the authority to deliver on such statements needs to be more evident"

## How appropriate are the WDC Goals?



## How appropriate are the WDC Goals?

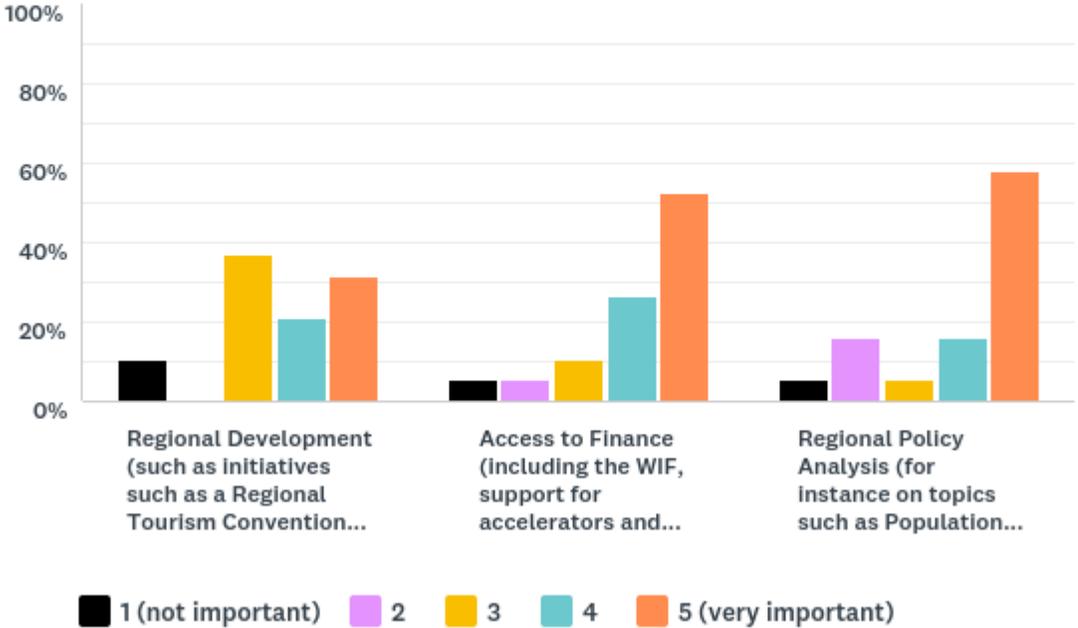
“As indicated by rating , all above goals are very appropriate”.

“Goal 8 - should this not be happening anyway. Would it be another quango / agency?”

“Strategic goals 1-3 are more 'high-level' than the others. 4 is a vital action, probably associated with 3. The same could be said of 7 & 8 which are more specific actions. I'm not sure if 5 and 6 should be explicit goals”.

“Have to watch the jargon multipliers in play above...”

Q24 The WDC currently operates three main programmes (see page 5 of the consultation document). Rate these in importance to you, where 1 is not import



## Other observations (Not numerically supported)

- No clear distinction between rural and regional development in minds of respondents
- No clear “sectoral winner”, though renewable energy, food, tourism and ICT featured
- Dissatisfaction with integration with other state actors
- All teams attracted similar recognition of their work (6/10)
- Funding for accelerators was a particular “desire” point for the WIF
- A range of suggested were made – many of which the WDC currently does! e.g.
  - Policy Analyses
  - Micro loans
  - Advocacy for infrastructure
- Other suggestions included
  - A West of Ireland “Ireland 2040” plan
  - Support for “Grand” infrastructure projects, e.g. N4, N17, Western Rail, Cycle ways
  - Town & Village “hubs”
  - Sustainability